

MEDIA RELEASE
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iTCo AGAIN PROVIDES INTERNATIONAL SUPPORT FOR MOTOR RACING

For the third year in succession, iTCo is to set-up and support International Media Centre Communications as well as handling telecommunications and data for the organisers of the 2008 A1GP™ Grand Prix World Cup of Motorsport in Taupo late January 09.

The Rotorua-based company has won international praise for its Media Centres and, working with local and national suppliers, has taken the lead for all the Taupo based Grand Prix World Cup events.

The company believes that IT should be made simple for users and applies the same principle when successfully setting up media centres. It's core business is providing independent strategic and business advice in the IT and telecommunications areas for businesses in the central North Island

For the A1GP™ in January it will

- cater for more than 150 international and national media
- assisting fibre, copper and radio feeds
- supply alternatives in case of breakdown
- operate more than 200 switched wired connections
- supply high speed video and voice upload
- give organisers event operational support for telecommunications and data

The provision of Media Centre facilities is one of iTCo's specialties successfully coping with high demand in short periods. It also provided international media centre communications for the International Six Day Enduro and the World Mountain Bike Championships.

Senior Communications Manager for the A1GP™ World Cup of Motorsport, Nikki Rooke, told iTCo that despite the large number of national and international journalists that attended, there was not a single fault with the system installed by iTCo. She said she was impressed by the iTCo team.

The 2009 A1 Grand Prix World Cup of Motorsport will be staged in Taupo for three days from Friday 23rd January.

The new Taupo Motorsport Park racetrack complex, built by MIT Development Ltd, took over the original site used for the existing Taupo Car Club. The old 1.4km circuit underwent an upgrading and lengthening, to create the new international layout.

The complex now also includes a motorsport business park and driver and training centre. The track includes three alternative track configurations, with two separate pit areas and start/finish lanes, to allow simultaneous use of two tracks.

The international circuit, used for A1GP™, features an 830-metre straight, which also doubles as a drag strip. The circuit was altered slightly for 2008, with a tighter chicane introduced at the end of the back straight. This was instrumental in providing more overtaking opportunities at last season's events."